

MetaFarms SOW is the next generation record keeping system for the swine industry's leading producers to track performance, compare that performance to industry benchmarks and make data-driven management decisions. From a single-unit farm to large integrated operations, the program was designed and developed to meet the demands of modern swine production, raising the bar by leveraging technology to solve real-world inefficiencies.



MetaFarms

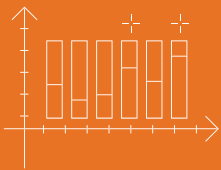
SOW

MetaFarms' SOW / SOW ENTERPRISE™
PRODUCT SHEET



NEW FOR 2018

SOW ENTERPRISE PREMIUM UPGRADE



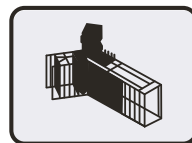
SOW ENTERPRISE is a premium upgrade to SOW within the MetaFarms' Agriculture Platform (MAP), enabling innovative swine producers to gain complete daily visibility into their barns. Through a snapshot view of key performance metrics, managers can make timely data-driven decisions. The new program upgrade gives swine producers real-time oversight across their production system by capturing daily information through the SOW mobile application and offers robust integration with electronic sow feeders (ESFs).

Mobile App



The SOW mobile application (app) was developed specifically for swine producers and the challenging environment in which they work. Data entry is reduced and simplified with the mobile app on familiar "off-the-shelf" Android or iOS tablets—eliminating the need for specialized equipment or training. The app includes offline functionality and data validation warnings.

ESF Integration

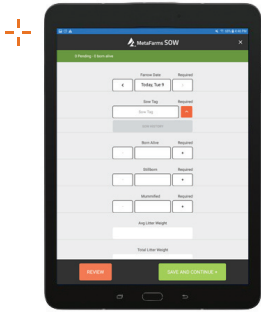


Integration with Electronic Sow Feeders helps eliminate redundant data entry while improving data accuracy. MetaFarms works directly with leading manufacturers including Nedap, AP Schauer and others for continuous improvement.

Performance Snapshot

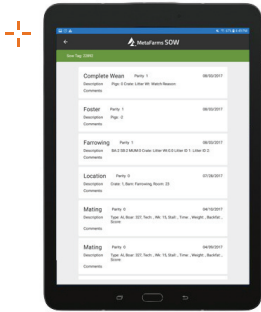


The upgrade also includes a new enhanced performance snapshot providing a variety of metrics for tracking performance from day-to-day and week-to-week across sow units. The snapshot enables managers to see at-a-glance at how their farm is doing and react for real-time decision-making.



Capabilities

- Validation and editing of data in barn
- Reduction of data entry
- Seamless integration into MetaFarms platform
- Complete sow history on handheld devices
- Broad and multi-level view of units and animals for real-time decision-making
- Customizable at-a-glance snapshot of multiple metrics for operational performance
- Automated data capture and integration with electronic sow feeding (ESF) systems



Features

- Customized interface and reports per producer, site, barn and user
- User-based security roles
- Choice of data fields and what order to record events
- Mobile app available on “consumer” tablet devices for Android or iOS platform
- “Off-line” feature enables recording of events without an Internet connection



“The transition to MetaFarms integrated platform has given us the ability to perform quick, secure roll-up and summary reporting across our system.”

– Allen Whiley, Iowa Select Farms

HOW IT WORKS

It's all about workflow.



LEARN MORE

Schedule a demo visit: www.metafarms.com / Contact us at sales@metafarms.com
 Call 952-215-3224