

How long does it take you today to answer questions such as: How many nursery and finishing pigs do I have in inventory? How many pigs are available to market this week? Can I easily evaluate all my closeouts for the past year? For the past 5 years? What is my feed usage? Do we have issues with death loss/mortality? These answers and more are included as key reporting features of Finishing Manager. Reports include:

- System Inventory Flow
- Automated Group Closeouts
- Cost-of-Production
- Facility utilization (lbs/sq ft/yr)
- Slicing and Dicing
- All In/All Out Group Tracking
- Mortality by Weeks on Feed
- Active Group Closeout-to-Date
- Growth Curve Reporting
- Feed Budgeted vs. Actual Feed
- Feed Deliveries with Costs
- Pre-Purchased, Forward Contract, and Grain Bank
- Reporting by Supervisor, Feed Mill, Sow Farm Flow, Producer, Farm, Site, Pod, Pyramid

Sales Manager

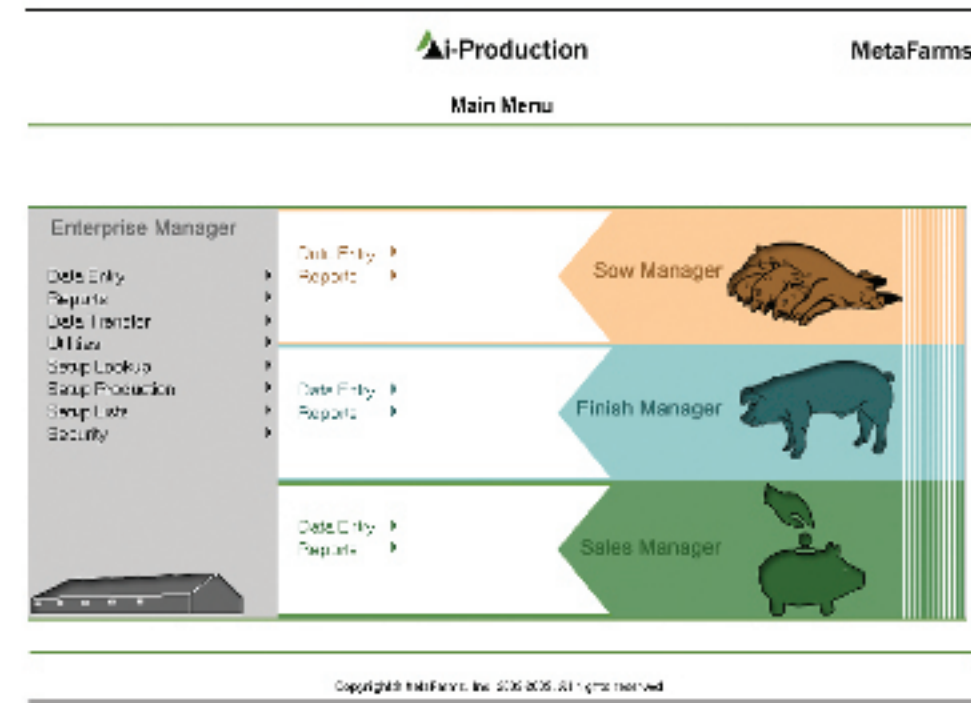
This module brings it all together by allowing you to leverage the market hog sales data you get from the packer and link it to your production information. Sales data or kill sheet data can be manually entered or imported electronically from your packer. Then we link your production data to it and mesh it with the attributes we've stored in the other applications. This gives you the ability to "slice-and-dice" carcass data by all sorts of factors, filters and attributes. The most preferred method of data entry is electronic. We support imported files directly from many packers (current packers include: Swift & Co., Tyson Fresh Meats (IBP), John Morell, Cargill, Excel, Maple Leaf, Hormel, Olymel, Indiana Packers Corporation, Hatfield and SPI). In addition to electronic imports, we've built data entry screens for you to enter your kill data directly into Sales Manager. This is used primarily for entering non-market sales such as cull sales, genetic sales or sales to employees or for packers that do not provide electronic data.



Sales Manager is the analytic tool that helps you turn data into money, and helps you make informed "big decisions" about your future. Some key features include being able to set sales targets, measure your weight distribution, and schedule market shipments. Get the data to answer questions like: Am I making my sales targets? Can I improve my weight distribution? How much more money can I make by sorting better? Can I analyze my sales performance in real-time? Some key reporting features of Sales Manager:

- Summary Kill Sheets
- Carcass Weight Distribution
- Live Weight Distribution
- Marketing Report Summary
- Sales Performance Monitor
- Sales Summary
- Weight Distribution by Day

We're changing the way stakeholders in the global livestock industry manage their businesses.



You told us...

You wanted to tie all your information together, report on it, and be able to distribute it quickly, easily and securely. You told us that you didn't need yet another production record-keeping program for just one part of your system, like only sow farms. You wanted to reduce double and triple data entry. And you wanted better communication systems so everyone had quick and easy access to all the information without having to spend hours, days or weeks collecting numbers, creating reports and then—finally—getting them distributed.

We listened...

Our unique industry experience — the CEO of MetaFarms is Dr. Tom Stein — enabled us to take what you wanted and create a practical solution: i-Production.SM

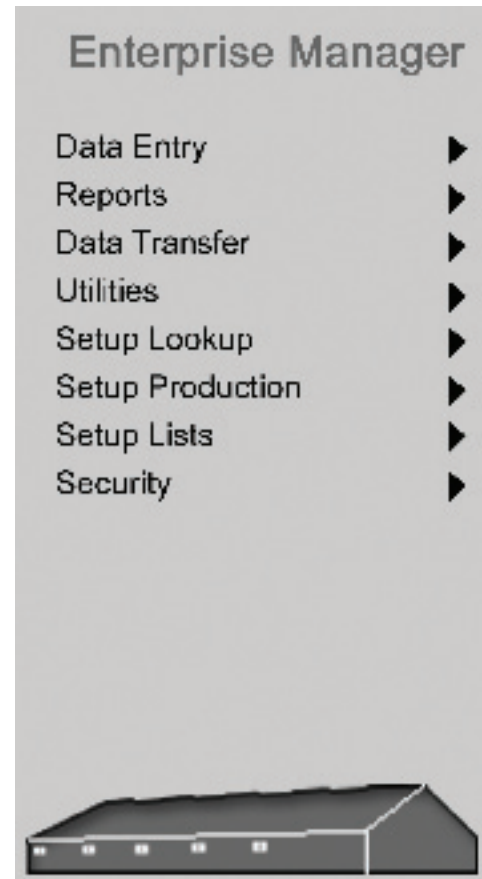
Unlike anything else in the marketplace today, we created higher-order software to run and manage your entire production system. Our web-based integrated information system is turnkey and ready for you today!

"MetaFarms adds database information services and expertise to our operation without us having to invest in software and personnel. Along with database services, MetaFarms also has the swine industry knowledge to implement a database service efficiently and effectively."
 Matt Lux, CFO ~ Schwartz Farms

MetaFarms' award winning i-Production Suite features four integrated applications for swine producers: Enterprise Manager, Sow Manager, Finishing Manager and Sales Manager. All are accessed within your own virtual office, or intranet portal, we call MetaDesk. MetaDesk allows you to securely distribute information on a timely basis. On top of that we go the extra step by adding more valued content, such as marketing data, and we put it at your fingertips.

Enterprise Manager

This application consists of total system reporting, data entry, data transfers, utilities, setup lookup, setup production, setup lists and managing user security.



- Data Entry: Support for main office entry, data entry at a location (producer/site) or both! You may have office data entry for things such as invoices, and on-farm data entry for entering daily mortalities.
- Reports: Total system reporting for specific functions such as accounting, diagnostic, inventory, monitoring, interactive analysis, feed, purchase orders and supervisor communications. Some examples are: inventory flow across your entire system, pig flow by health status and mortality by weeks on feed.
- Data Transfer: Import information such as feed deliveries or sales/carcass data. Export that data to your accounting system.
- Utilities: Features things such as copying diets from one mill to another mill.
- Setup Lookup: Set up your lists over your entire production system. No more separate setup lists for each farm/producer. An example of this would be mortality reasons; our system enables you to have the same reasons across your entire system.

- Setup Production: Identify your physical production system by the producer, site, barn, room and even pen level. Store addresses, phone numbers, contact information and much more in just one place.
- Setup List: Easily access your setup information. View and print lists detailing your entire setup information.
- Security: Set up user groups and assign user security according to your needs. Perhaps you prefer on-site data entry for recording daily mortalities and viewing reports but would like your office to enter invoices and feed deliveries – our security is flexible and password protected.

Sow Manager

MetaFarms has created the next generation record keeping system for sow production. Because we've built our core or "back-office" technology platform to work from an integrated database, you can automatically consolidate/roll-up each of your individual sow farms. We don't have to "merge" farms or move data around to create these multi-farm reports. If you have more than one sow farm in the system your data is already "merged." Technically, even the word "merged" isn't correct; the data is organized as one large enterprise database for each customer.



Our unique web-based data entry approach separates us from other sow record keeping systems. We feature three types of data entry: sheet/grid based (ten-key), individual sow event entry and sow card data entry. Sow Manager offers a comprehensive collection of reports such as:

- | | |
|----------------------------|----------------------------|
| • Performance Monitor | • Sow Farm Comparison |
| • Parity Comparison | • Data Integrity |
| • Action Lists | • Piglet Death Analysis |
| • Heat No Service Reports | • Sow Removal Analysis |
| • Services By Breed Week | • Inventory Flow |
| • Sow Status List | • Conception Rate |
| • Breeding Target Analysis | • Farm Rankings |
| • Farrowing Chart Report | • Weaning Age Distribution |
| • Target Graphs | • Breeding Cohorts |
| • Weaned Sow Cohort Report | |

Finishing Manager

This application focuses on your company's nursery and finishing production systems. Accurate and timely detailed group information is key to running your business. Finishing Manager is tightly integrated and linked to the Enterprise Manager, Sow Manager and Sales Manager applications. While the company database holds the basic finishing site information (the sites, the barns, the locations, etc.), Finishing Manager captures a more detailed map of the finishing system, including details down to the pen level. Finishing Manager allows you to record detailed data such as inventory, movements and shipments, daily mortalities, treatments, health scores, feed deliveries, feed bin inventories and much more. The unique way we store the data allows for quick and secure rollup and summary reporting across your system. Finishing Manager can reduce manual data entry by electronically importing feed deliveries, including diet, ingredients and costs. It can automatically link feed deliveries to bins or groups.

