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MetaFarms Inc. Appoints Kim Flannery Associate Account Manager

BURNSVILLE, Minn.—MetaFarms Inc., a leading provider of software-as-a-service to livestock producers and the company behind i-ProductionSM, is proud to announce the appointment of **Kim Flannery** to the position of Associate Account Manager.

Kim will serve as a point of contact to help train new i-Production customers and as a resource for ongoing customers who have implementation questions. Among other duties, Kim will be involved in testing, quality control and in providing additional resources and feedback to the i-Production development team.

Kim joins MetaFarms after several years working at Signature Farms, where her last position was as Production Data Manager. While at Signature, one of her primary responsibilities was to help beta-test i-Production modules and provide feedback to the i-Production development team.

“After being part of the development and construction of i-Production in the early days, I’m looking forward to helping today’s i-Production customers maximize the system for their operations,” Kim said. “This is an opportunity for me to use my expertise in i-Production to help others as part of a growing company that is a leader in livestock production and management systems.”

Kim and her husband, Shanon, have been married for 16 years and have four children.

About MetaFarms

Through its award-winning family of products, MetaFarms provides a comprehensive suite of animal enterprise management applications to help businesses of all sizes and animal species meet the complex challenge of sharing and managing information on demand. MetaFarms’ award winning i-Production Suite features four integrated applications for swine producers: Enterprise Manager, Sow Manager, Finishing Manager and Sales Manager. MetaFarms’ solutions enable producers to more effectively manage their businesses by reducing costs, enhancing yields, improving margins and monitoring animal health more efficiently.

MetaFarms Inc. is led by Dr. Tom Stein, a veterinarian and noted leader in introducing new management software and management consulting products, including the PigCHAMP software in 1986, a monthly audiotape series “Inside the New Swine Industry,” in 1995, the PorkNet web site and daily email newsletter in 1998, i-Production in 2004, and the podcast “Inside the Swine Industry” in 2006.

For more information on MetaFarms and i-Production, go to www.metafarms.com.