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**Contact: Sara Clark**  
**Phone: (952) 215-3225**  
**Email: saraclark@metafarms.com**

### **MetaFarms Inc. Appoints Laurie Quinn Associate Account Manager**

BURNSVILLE, Minn.—MetaFarms Inc., a leading provider of software-as-a-service to livestock producers and the company behind i-Production<sup>SM</sup>, is proud to announce the appointment of **Laurie Quinn** to the position of Associate Account Manager.

Laurie will serve as a point of contact to help train new i-Production customers and as a resource for existing customers who have software questions. Among other duties, Laurie will be involved in testing, quality control and in providing additional resources and feedback to the i-Production development team.

Laurie joins MetaFarms after several years working at Omega Nutrition, where she was involved with a variety of teams, including Purchasing, Customer Service Manager, Operations and Inventory Controller. It was these experiences along with personal exposure, which have helped her grow to love all aspects of the swine industry.

“I am excited to have this wonderful opportunity to use my industry knowledge to advance at Metafarms, Inc. I believe that i-Production is the future of technology for not only swine, but several livestock industries. I look forward to assisting customers in better utilizing the system for growing their individual operations.”

Laurie and her husband, Doug are extremely busy raising three active girls. They reside in Southern Minnesota on an acreage and in their spare time they contract wean-to-finish pigs and Holstein steers.

#### **About MetaFarms**

Through its award-winning family of products, MetaFarms provides a comprehensive suite of animal enterprise management applications to help businesses of all sizes and animal species meet the complex challenge of sharing and managing information on demand. MetaFarms’ award winning i-Production Suite features four integrated applications for swine producers: Enterprise Manager, Sow Manager, Finishing Manager and Sales Manager. MetaFarms’ solutions enable producers to more effectively manage their businesses by reducing costs, enhancing yields, improving margins and monitoring animal health more efficiently.

MetaFarms Inc. is led by Dr. Tom Stein, a veterinarian and noted leader in introducing new management software and management consulting products, including the PigCHAMP software in 1986, a monthly audiotope series “Inside the New Swine Industry,” in 1995, the PorkNet web site and daily email newsletter in 1998, i-Production in 2004, and the podcast “Inside the Swine Industry” in 2006.

For more information on MetaFarms and i-Production, go to [www.metafarms.com](http://www.metafarms.com).