

Contact: Lisa L. Butler
Phone: (651) 905-7433
Email: lisabutler@metafarms.com

MetaFarms Partners with Vita Plus

MINNEAPOLIS, MN, November 17, 2003 — MetaFarms, Inc., a leading provider of software-as-a-service to livestock producers, has announced today the signing of a business solutions partnership agreement with Vita Plus Corporation, headquartered in Madison, WI.

The partnership agreement allows Vita Plus to market i-Production, the swine industry ERP solution developed by MetaFarms. Under the terms of the agreement Vita Plus has contributed funding and intellectual property for developing i-Production's Finishing Management module.

"MetaFarms' i-Production Suite allows producers to make sense of all the data to make more effective decisions faster," said Tom Stein, MetaFarms CEO. "i-Production accomplishes this by integrating multiple systems within a secure intranet portal, which is customizable for each livestock production company."

"Our customers deserve farm specific nutrition and management solutions", says Grant Grinstead, of the Swine Marketing & Nutrition group at Vita Plus. "The partnership with MetaFarms allows us to provide the critical link between data and those solutions. This process has allowed Vita Plus to design a state-of-the-art nutritional and management solutions to maximize swine producer's profitability."

Vita Plus Corporation has been serving midwestern livestock producers for over 50 years. Their focus has been with livestock producers in Wisconsin, Minnesota, Iowa, Illinois, Indiana, Michigan, Ohio and South Dakota. More than just a feed supplier, Vita Plus consultants bring the latest in cutting-edge technology, nutrition, and management information to dealers and on farm feed manufacturers throughout the upper Midwest.

MetaFarms is a leading agricultural application service provider delivering technology services to the livestock industry, including IT consulting, enterprise applications and technical content. MetaFarms' solutions enable producers to more effectively manage their businesses by reducing costs, enhancing yields, improving margins and monitoring animal health more efficiently.

For further information on MetaFarms, visit their web site at www.metafarms.com. To see MetaFarms' hosted knowledge management solutions for the livestock industry, visit www.porknet.com, www.beefdaily.com and www.dairydaily.com.