

**PORKNET**  
powered by metafarms



**DAIRY BUSINESS**  
**DAILY** powered by metafarms



**BEEF BUSINESS**  
**DAILY** powered by metafarms



### Background

You have the data. You know your destination. You realize that quality, targeted information is key to growing from where you are today to reaching your destination tomorrow. Where do you find that information? Do you even have time to search for it? The information you need is spread all over the globe. Technical abstracts. Trade journals. Newswire feeds. Conference proceedings. The internet. You could spend hours—or days—sifting through this ocean of information hoping to find what you need to know *now*. StockPile<sup>SM</sup> gives you access to targeted, industry specific knowledge to complement your company's data.

### About StockPile

StockPile is MetaFarms' knowledge bundle consisting of PorkNet Daily Update, Beef Business Daily, Dairy Business Daily and select data from i-Production. These publications and their corresponding websites are the most comprehensive business and technical resources in their respective industries. StockPile builds an information bridge between your management data and your goals. With your data in hand and your destination in mind, use StockPile to study market forecasts, chart prices, update your management skills, boost production, protect your herd health, monitor future trends—the knowledge found in StockPile is nearly unlimited.

*"The service that you provide is of excellent quality."*

--Lee Whittington, Prairie Swine Centre, and  
PorkNet Daily Update Subscriber

### Our Knowledge Sources

Every day we study hundreds of global sources to locate the industry news, research and technical articles pertinent to running modern animal agribusiness operations. We filter through this information and deliver targeted summaries to you via email. Then we store those articles—and thousands more—in easily searchable databases.

***We do the mining, you reap the rewards.***

### StockPile Features

- Database of daily prices; archive of past prices
- Easily searchable Reference Library, a growing database of more than 200,000 industry specific article summaries
- Vast array of technical and trade sources, including conference proceedings, scientific abstracts, livestock publications, newspapers, etc.
- Daily newsletter delivery; searchable archive of past newsletters

### For Advertisers

On a weekly basis, MetaFarms' knowledge bundle is mailed to over 49,100 addresses. The accompanying websites receive over 864,000 visits in just one month. For more information on marketing opportunities offered through MetaFarms' StockPile, contact Sara Clark at [saraclark@metafarms.com](mailto:saraclark@metafarms.com) or 651-905-7436.