

**FOR IMMEDIATE RELEASE**  
**November 8, 2011**

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### **Iowa Select Launches MetaFarms' i-Production**

BURNSVILLE, Minn.

MetaFarms Inc., a leading provider of information systems to livestock producers, announces the launch of an i-Production service contract with Iowa Select Farms, Iowa Falls, Iowa.

Iowa Select Farms has implemented the Sow Manager and Finish Manager applications. MetaFarms' i-Production platform provides pork production companies with an integrated set of applications for all phases of production, as well as, import and export data services between a company, their customers and suppliers.

“The transition to i-Production's integrated platform has given us the ability to perform quick, secure rollup and summary reporting across our system,” said Allen Whiley, Director of Finishing, Iowa Select Farms. “Integration and interfacing with our internal feed, movement and accounting systems have helped us realize tremendous cost savings.”

“i-Production's user friendly reports and web-based platform have given us the ease and power to make instant, more informed decisions,” said PJ Corns, Director of Sow Production, Iowa Select Farms.

MetaFarms' i-Production Finish Manager focuses on the nursery and finishing production system. It allows the producer to record and manage detailed data such as inventory, pig movements, daily mortalities, treatments, feed deliveries, revenue and expenses. Sow Manager provides complete inventory reconciliation and integrated movements across the system. Its unique web-based data entry methods are customizable.

“i-Production's integrated platform gives Iowa Select the ability to manage every phase of production,” said Chad Becker, MetaFarms President. “The ability to electronically import data, such as feed invoices, will save Iowa Select Farms time and provide more accurate data.”

#### **About Iowa Select Farms**

Iowa Select Farms is the largest pork producer in Iowa and the 5<sup>th</sup> largest in the U.S. The company has been producing high quality pork for nearly 20 years and is firmly committed to providing the best in animal care and well-being, producing high quality, wholesome pork products, environmental stewardship and sustainable food production.

With nearly 550 swine farms across the state, Iowa Select Farms is one of the leading economic engines to Iowa's rural communities through employing nearly 1000 people, contracting with over 345 farm families and supporting hundreds of local businesses throughout the state.

**About MetaFarms**

i-Production, MetaFarms' animal enterprise management software for pork producers, features three integrated applications: Sow Manager, Finish Manager and Sales Manager. MetaFarms' web software enables producers to more effectively manage their businesses and helps reduce costs, enhance yields, improve margins and monitor animal health more efficiently.

For more information, go to [www.metafarms.com](http://www.metafarms.com).

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