

Date: February 26, 2016
Time: FOR IMMEDIATE RELEASE

MetaFarms Platform to Interface with GVL® FeedLINK® Electronic VFD System

Ames, Iowa (February 26, 2016) – GVL® and MetaFarms, Inc. announced today their plans to interface the MetaFarms livestock production platform with GVL's FeedLINK® Electronic Veterinary Feed Directive (eVFD) system.



“As the countdown nears on VFD rules taking effect, we’re taking a lead role in providing producers and vets with a more automated solution,” says Brian Parker, MetaFarms VP of Market Development. “Bringing production data together with VFD compliance will also give our clients increased visibility to measure the impact those prescriptions have on performance.”

MetaFarms delivers a fully integrated suite of products to manage livestock production from breed to market and actively tracks 700,000 Sows and 14.6 million Finish pigs. GVL's FeedLINK web-based system streamlines fulfillment, tracking and storage of VFDs. Practitioners have created tens of thousands of VFDs through FeedLINK over the last ten years.

“With confusion remaining in the industry around VFDs, we’re doing everything we can to help ease compliance,” added Cliff Smith, GVL Chief Executive Officer. “By interfacing our FeedLINK electronic VFD system with MetaFarms’ software platform, we are helping swine and poultry producers meet regulation requirements through one seamless solution.”

The interface is included as part of MetaFarms’ Assurance module. In order to issue a VFD through FeedLINK, users must have an authorized GVL account.

To learn more about the MetaFarms web-based platform, visit www.metafarms.com.

To learn more about GVL's FeedLINK eVFD system, visit www.globalvetlink.com.

###

About GlobalVetLINK

GlobalVetLINK (GVL®) was founded in 2001 and is the nation's leader in digital animal health records, providing intuitive online certification solutions that enable animal health practitioners to quickly and accurately create professional health records. Their services embrace both companion and food animal where animal health practitioners and their clients can manage their records at any time and from anywhere with Internet access. The GVL system uniquely connects veterinarians, animal owners, animal diagnostic laboratories, industry partners, and government officials to improve overall animal wellness and safety. GlobalVetLINK services support animal health practitioners to establish protocols that will help improve their business in all aspects including saving money and time. For more information, go to www.globalvetlink.com.

About MetaFarms

MetaFarms is a web-based software application that helps producers manage their operations via a secure technology platform developed specifically for providing unbiased, in-depth livestock management. Founded in 2000, MetaFarms provides a comprehensive suite of animal enterprise management applications to help businesses of all



sizes and animal species meet the complex challenge of sharing and managing information on demand. The MetaFarms web-based platform is built on world-class database technology that uses the latest standardized tools to allow secure data access – anytime, anywhere. For more information, go to www.metafarms.com.

Media Contacts:

Lily Scott, Marketing Communications Specialist, GlobalVetLINK LC
Phone: 515-817-5055
Email: lscott@globalvetlink.com

Brian Parker, VP of Market Development, MetaFarms Inc.
Phone: 951-215-3222
Email: bparker@metafarms.com