

**FOR IMMEDIATE RELEASE**  
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### **MetaFarms Hires Client Services Director Brian Doyle**

MetaFarms Inc., a leading provider of information systems to livestock producers, today announced the appointment of Brian Doyle as their new Director of Client Services. In this newly created position Brian will be responsible for customer service, support, implementations and account management.

Brian earned his Bachelors of Science degree in Business Management from Southwest Minnesota State University. He also holds a Minor in Accounting and Finance.

Prior to joining the MetaFarms team, Brian spent over eight years working at a large swine production company in the Midwest. Brian has held numerous positions over the years such as Accounting Manager, Logistics Department Supervisor and Records Department Manager.

Alan Childs, vice president of information technology at MetaFarms Inc., added "We are pleased to welcome Brian to our staff. MetaFarms will benefit from his experience and knowledge working first hand on automating, analyzing and managing pork production information".

#### **About MetaFarms**

MetaFarms' cloud-based software applications enable livestock producers to more effectively manage and make superior decisions through the use of data.

For more information, go to [www.metafarms.com](http://www.metafarms.com).